# **Sean Lahey**

Creative Director

# **Creative Director, Executive Producer, Director**

Animation Collective 2001 - present

# **Adjunct Professor, Junior Level Creative Concepts**

Parsons New School, Illustration Department 2006 - present

#### **Experience**

Animation Collective is one of the largest animation studios in New York City with over 100 full time employees and more original series in production than any other animation studio in the world.

Current creative lead on all Animation Collective original series and work for hire in production including Speed Racer, Eloise of the Plaza, Three Delivery, and Thumb Wrestling Federation.

Overall responsibilities include maintaining a consistent brand image and consumer experience across multiple classic and new media platfoms from show inception through final delivery. Involved in all phases of production; simultaneously leading multiple creative teams, preparing bible & pitch materials presentations, building cohesive creative design teams, attending writers room, reviewing scripts & animatics, casting and directing actors, screening and revising animation, approving sound mixes and final effects passes through finished show delivery.

Creative responsibilities also included writing original theme music, creating character and logo design, and corporate branding / presentation package creation for business development.

Previous show slate Executive Producer & Creative Director credits include Kappa Mikey, Wulin Warriors, Skwod, Princess Natasha, TWF Thumb Wrestling Federation, 3 Delivery, Ellens Acres, Chubby Butter / Red online, Earth Dog, Tortellinni Western, Princess Natasha, Kung Fu Academy, and Crash Test Dummies.

Industry experience on multiple media platforms including full length series television, television shorts and mobisodes, website development, game and music development and print.

Creative collaboration partners include Nickelodeon, Nicktoons, Cartoon Network, Disney / Jetix, MTV, AOL/KOL, Broadway Video, Mainframe Ent., 4Kids, NYAV Post, Sync Sound, Johnson & Johnson, and Bliss Spa.

## **Previous Creative Direction Experience**

Rumpus, Creative Director, 1998-2001 Zeeks.com, Creative Director, 2000-2001 Simon & Schuster, Asst. Art Director, 1997-1998

## Other Experience

2004 - present Guest lecture - Pratt, Parsons, New York University, public and private schools throughout the tri-state area

2004 - 2006 Guest critic - Parsons portfolio review

2005 Panel - New York Musem of Television, the Creative Pitch

Freelance work for hire clients include Chartwells Dining Services/Baruch College, Wolfson Children's Hospital, Findtape.com, Panagos / Katz Situational Investing, Mendoza Goldsmith Interior Design, and the Craigville Beach Association.

## **Education**

Rhode Island School of Design, 1995, BFA